# Find out where your board can lift its game.



**Governance** services

Board**Evaluations** 

Start

# Choose which type of evaluation is best for your board.

## <u>Fast, effective</u> board evaluations

For swift results without compromising on quality, these evaluations are designed to provide your board with clear recommendations to lift practice and performance.

Each evaluation has options to suit either commercial or not-for-profit boards, with a simple survey platform to ensure it's easy for your board to participate. As soon as all members have responded to the evaluation survey, your final report will be generated by the IoD's analysis tool. The report will clearly display the results for all questions, average ratings, anonymous comments and recommendations from our team of governance experts for your next steps.

## <u>Tailored, in-depth</u> board evaluations

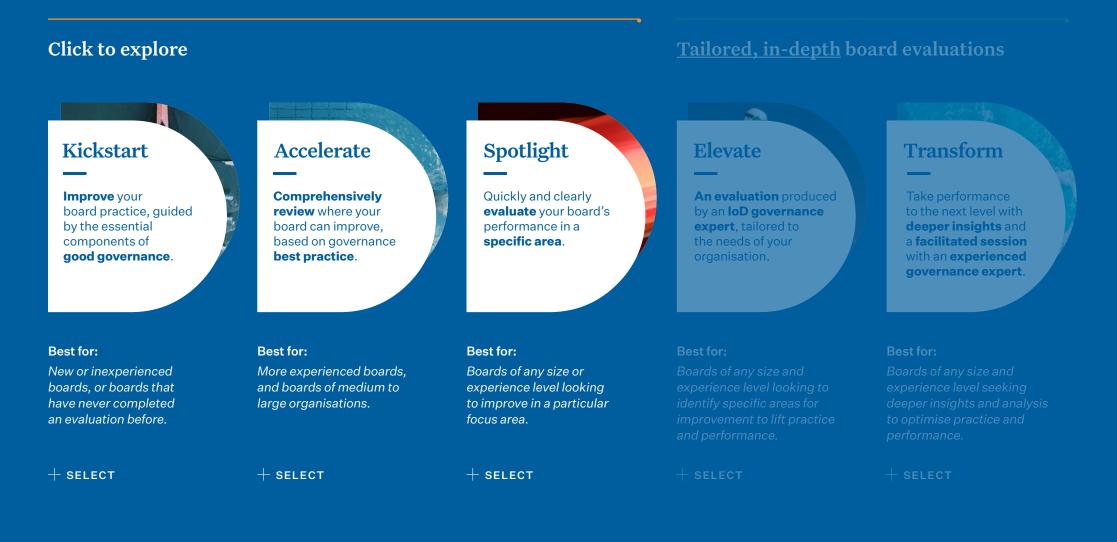
For deeper insights from a governance expert, these evaluations are designed to provide tailored guidance and analysis to comprehensively lift your board's capability.

Each evaluation has options to suit either commercial or not-for-profit boards, or you can choose to customise your own question set. You'll receive guidance from start to finish from one of our governance experts, along with a bespoke report clearly displaying the results for all questions, average ratings, anonymous comments and in-depth recommendations for your next steps.

+ select

+ SELECT

## <u>Fast, effective</u> board evaluations

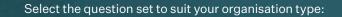


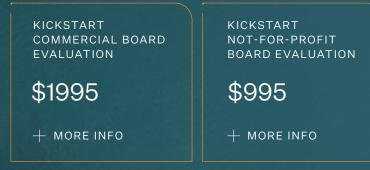
## Kickstart

#### FAST, EFFECTIVE BOARD EVALUATION

Best for new, inexperienced boards or boards that have never completed an evaluation before that are looking to improve performance guided by the essential components of good governance.

- Kickstart is an automated evaluation for fast results.
- You get full oversight of the evaluation process, including who receives the survey and monitoring survey responses.
- Your report will include results for all 35 questions, the average rating, one recommendation for each of the five survey sections, anonymous comments and guidance on how to get the most from your results.
- An exclusive IoD membership offer is included in your final report.







Kickstart













Transform

+ how it works + fags

+ looking for something different for your board?

## Accelerate

#### FAST. EFFECTIVE BOARD EVALUATION

Best for experienced boards, and boards of medium to large organisations that are looking to comprehensively review how to improve based on governance best practice.

- Accelerate is an automated evaluation for fast results.
- You get full oversight of the evaluation process, including who receives the survey and monitoring survey responses.
- Your report will include results for all 75 questions, the average rating, three recommendations for each of the five survey sections, anonymous comments and guidance on how to get the most from your results.
- An exclusive IoD membership offer is included in your final report.
- Complimentary access to IoD's Four Pillars of Governance Best Practice - downloadable PDF.



ACCELERATE ACCELERATE COMMERCIAL BOARD NOT-FOR-PROFIT EVALUATION \$3995 \$2495 + MORE INFO + MORE INFO

**BOARD EVALUATION** 















+ HOW IT WORKS + FAQS

LOOKING FOR SOMETHING DIFFERENT FOR YOUR BOARD?

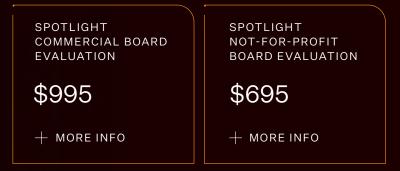
# 1 2 3 4



Best for boards of any size or experience level looking to improve in a particular focus area. Spotlight can be a standalone evaluation or complement any of our other full evaluation services.

- Spotlight is an automated evaluation for fast results.
- You get full oversight of the evaluation process, including who receives the survey and monitoring survey responses.
- Your report will include results for all questions, the average rating, one recommendation across each of the survey sections, anonymous comments and guidance on how to get the most from your results.
- An exclusive IoD membership offer is included in your final report.

Select the question set to suit your organisation type:







Accelerate



Spotlight



Elevate



Transform

+ how it works + faqs

+ LOOKING FOR SOMETHING DIFFERENT FOR YOUR BOARD?

## How it works

### **FAST, EFFECTIVE BOARD EVALUATIONS**

- Purchase your evaluation and nominate your board evaluation administrator. Your administrator will receive access to a dashboard with instructions for setting up and monitoring your evaluation.
- Set up your evaluation. 2
- Add each participant and your board chair to the evaluation please note that 3 additional participants cannot be added once your evaluation has started.
- 4 Select who receives the final report the default is set to the board chair. You can customise report recipients via the dashboard.
- 5 Choose a closing date via the calendar. Your evaluation report will be delivered once all participants have completed the survey or once the evaluation has closed - whichever is sooner.
- You're ready to launch your survey participants will receive an email link to SurveyMonkey. 6
- Reminder emails are sent as the closing date approaches.
- Your administrator can monitor responses via the dashboard. 8
- The final report will be delivered to the participants you selected at the set-up stage. 9

To find out more about our fast, effective evaluation products, please contact us.



#### Kickstart

















## Frequently asked questions

#### FAST, EFFECTIVE BOARD EVALUATIONS

### Why should we do a board evaluation with the IoD?

The IoD is the trusted leader in best-practice governance. An IoD board evaluation will give you reliable and effective guidance from governance experts. You can rely on the IoD to keep your board current, prepared and at peak performance.

### Who should do the board evaluation?

Discuss this with your chair. Best practice is to involve the whole board including the chair. Some opt for their CEO to take part too.

## Can I add my own questions to the evaluation?

If you choose an Elevate or Transform evaluation, you can customise the question set for your board. Kickstart, Accelerate and Spotlight evaluation questions cannot be customised.

## How will the report be sent?

Kickstart, Accelerate and Spotlight evaluations are delivered once the survey has closed – a link to download the report is sent to your selected recipients – this link is valid for five days.

## Will participants' comments and ratings be attributed to them in the report?

No. While all comments and ratings are captured, they are not attributed to individuals in the final report.

## Who gets the final report once the evaluation closes?

Your evaluation administrator selects who gets the report. Normally the chair gets it first and they share it with evaluation participants.



Kickstart



Accelerate



Spotlight

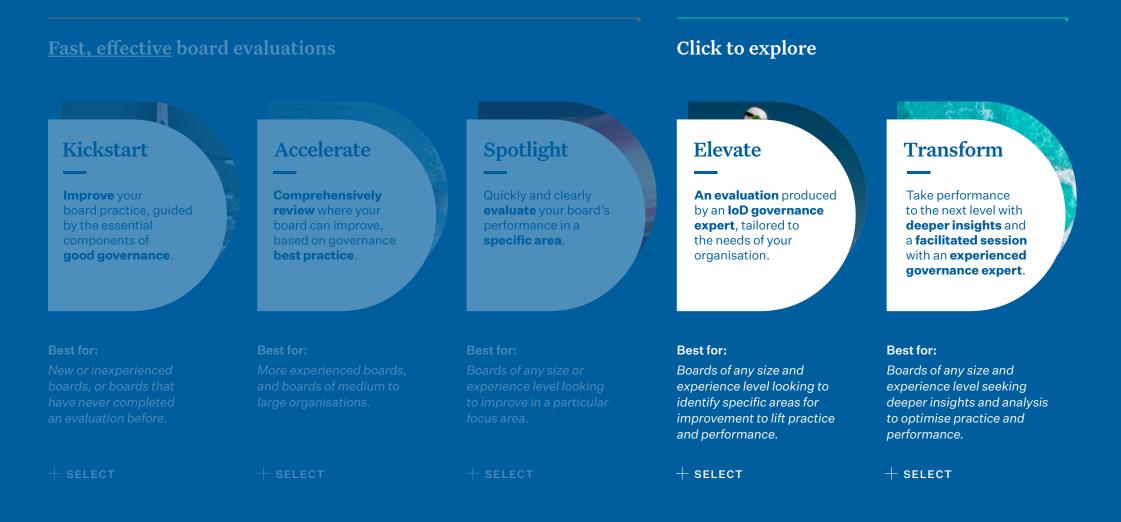






Transform

## Tailored, in-depth board evaluations



# 1 2 <u>3</u> 4



TAILORED, IN-DEPTH BOARD EVALUATION

Best for boards of any size or experience level looking to identify specific areas to lift practice and performance, with an evaluation tailored to the needs of the organisation.

- Elevate is an evaluation tailored for your board.
- An IoD governance expert will guide you through the evaluation process and provide comprehensive recommendations.
- You get full oversight of the evaluation process, including who receives the survey and monitoring survey responses.
- Your bespoke report will include results for all questions, the average rating, recommendations from an IoD governance expert for each of the survey sections plus anonymous comments.
- An exclusive IoD membership offer is included in your final report.
- Complimentary access to IoD's Four Pillars of Governance Best Practice – downloadable PDF.

Select the question set to suit your organisation type:

ELEVATE<br/>COMMERCIAL BOARD<br/>EVALUATIONELEVATE<br/>NOT-FOR-PROFIT<br/>BOARD EVALUATION\$6995\$4995+ MORE INFO+ MORE INFO

- + how it works + fags
- + LOOKING FOR SOMETHING DIFFERENT FOR YOUR BOARD?













Elevate



Transform

## Transform

TAILORED, IN-DEPTH BOARD EVALUATION

Best for boards of any size or experience level seeking deeper insights and bespoke analysis to optimise practice and performance.

- Transform is an evaluation tailored to the needs of your board.
- A governance expert will guide you through the evaluation process, providing comprehensive recommendations.
- You get full oversight of the evaluation process, including who receives the survey and monitoring evaluation responses.
- Your bespoke report will include results for all questions, the average rating, recommendations from an experienced governance professional for each of the survey sections plus anonymous comments.
- A governance expert will facilitate a session with your board to review the report and plan next steps.
- An exclusive IoD membership offer is included in your final report.
- Complimentary access to IoD's Four Pillars of Governance Best Practice – downloadable PDF.

Select the question set to suit your organisation type:



















Transform

TRANSFORM COMMERCIAL BOARD EVALUATION \$10995 + MORE INFO TRANSFORM NOT-FOR-PROFIT BOARD EVALUATION \$8995 + MORE INFO

HOW IT WORKS + FAQS

LOOKING FOR SOMETHING DIFFERENT FOR YOUR BOARD?

## How it works

TAILORED, IN-DEPTH BOARD EVALUATIONS

- 1 <u>Purchase your board evaluation</u> if you want a custom question set, please contact us before you purchase.
- 2 Our Governance Services team will get in touch to start your evaluation process. A governance expert will review your existing governance practices and processes before working with you to build your tailored evaluation.

To find out more about our tailored evaluation products, please <u>contact us</u>.



#### Kickstart



Accelerate











Transform

+ HOW IT WORKS

## Frequently asked questions

TAILORED, IN-DEPTH BOARD EVALUATIONS

### Why should we do a board evaluation with the IoD?

The IoD is the trusted leader in best-practice governance. An IoD board evaluation will give you reliable and effective guidance from proven governance professionals – trusted, experienced experts and directors. You can rely on IoD to keep your board current, prepared and at peak performance.

### Who should do the board evaluation?

Discuss this with your chair. Best practice is to involve the whole board including the chair. Some opt for their CEO to take part too.

### Can I add my own questions to the evaluation?

Once you purchase an Elevate or Transform evaluation, a governance expert will be in touch to assist you to select your question set or guide you to customise your own.

### How will the report be sent?

Once your survey has closed, your evaluation report will be prepared by an IoD governance expert. A link to download the report is sent to your selected recipients – this link is valid for five days. If you have chosen a Transform evaluation, we will be in touch to arrange a session with your board facilitated by a governance expert to review the report and plan next steps.

## Will participants' comments and ratings be attributed to them in the report?

No. While all comments and ratings are captured, they are not attributed to individuals in the final report.

#### Who gets the final report once the evaluation closes?

Your evaluation administrator selects who gets the report. Normally the chair gets it first and they share it with evaluation participants.



Kickstart







Spotlight



Elevate



Transform





## Get in touch with our Governance Services team.

0800 846 369 <u>Email us</u>















Transform



**Governance** services