

Director Sentiment Survey 2021

The Institute of Directors (IoD) with ASB has released its 2021 Director Sentiment Survey report. The survey takes the pulse of the director community in New Zealand.

Economic performance

29%



expect economic performance to improve in the next 12 months, up from 24% in 2020. Similarly, 51% (down from 63%) expect a decline.

Business confidence

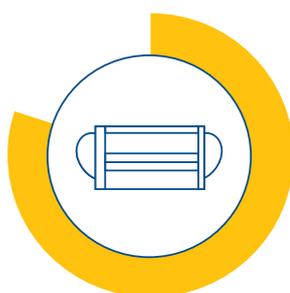
54%



expect their organisation's performance to improve in the next 12 months, up from 50% in 2020. Similarly, 20% (22% in 2020) expect a decline.

Mandating vaccinations

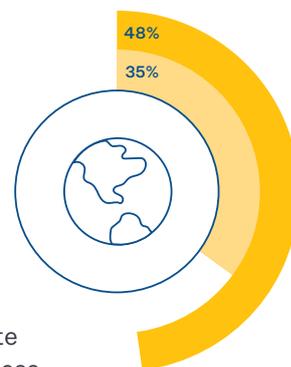
80%



of directors said that workplaces should be able to mandate COVID-19 vaccinations for their workers.

Climate action

48%

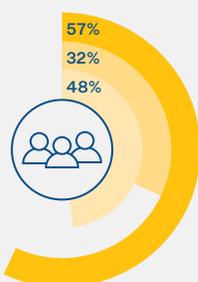


of directors said their board is engaged and proactive on climate risks and practices in their business (up from 35% in 2020).

Demand for talent escalating

Impediment to economic performance

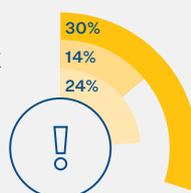
57%



of directors said that labour quality and capability is one of the biggest impediments to national economic performance, up from 32% in 2020, (and 48% in 2019).

Single biggest risk

30%



of directors said that labour quality and capability is the single biggest risk facing their organisation, up from 14% in 2020, (and 24% in 2019).

Boards discussing strategic talent issues

88%



of directors said their board had discussed strategic talent related issues and risks, such as employee engagement, performance and retention, up from 84% in 2020, (and 85% in 2018).